



## STATISTICS

annual page views 1.5 million+

UNIQUE VISITORS/MONTH 25,000

FOLLOWERS



3900+



6100+

ranks **first** on Google for 'chick lit'

## ABOUT US

**Chicklit Club** has been the go-to website for the chick lit community since it was set up by Australian journalist Stephanie Pegler in October 2007. With more than 3500 rated titles . . . this is the one-stop site for readers needing their fix of chick lit.

Our **team of contributors** come from all over the world, including the United States, Canada, Britain, Australia and New Zealand. Our features include book news, reviews and interviews as well as sections for movies, ebooks, New Adult, grip lit and memoirs.

Its blog **Connect** – established in January 2012 – is where you'll find guest posts and author blog tours, with contributors including Catherine Alliot, Trisha Ashley, Claudia Carroll, Melissa Hill, Lindsey Kelk, Beth Kendrick and Liane Moriarty.



**weheartwriting.com** was launched in July 2014 as an exciting writing resource for authors and bloggers. Our guests represent the who's who of women's fiction, such as Jane Costello, Katie Fforde, Jane Heller, Colleen Hoover, Erica James, Dorothy Koomson, Prue Leith, Sinead Moriarty, Lucinda Riley and Allison Winn Scotch.

The Chicklit Club team was also an organiser of the annual **International Chick Lit Month**, an online celebration held each May from 2011-15.

## DEMOGRAPHICS

Who makes up most of our audience:

**Women aged between 25-55**

**Where do they live:**

United States, Britain, Australia, Canada, Germany, India, Singapore are our top countries

***'Reading chick lit gives you a chance to walk a mile in another woman's shoes – but it's about so much more than shoes and sparkly pink covers!!'***

- editor Stephanie Pegler

## ADVERTISING

If you would like to advertise on the Chicklit Club network, email [advertising@chicklitclub.com](mailto:advertising@chicklitclub.com).

## CONNECT WITH US

Facebook: [Chicklit Club](#) Twitter: [@chicklitclub](#) Email: [steph@chicklitclub.com](mailto:steph@chicklitclub.com)